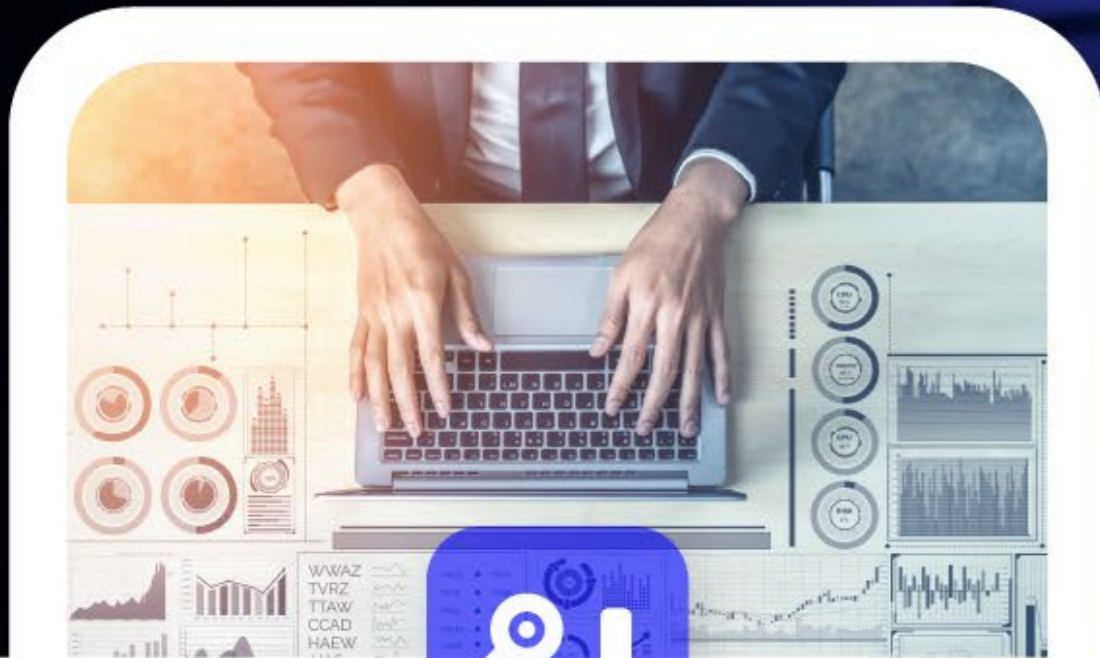




User engagement and statistical literacy

Experience of GEOSTAT



GOGITA TODRADZE

Executive Director
National Statistics Office of Georgia (GEOSTAT)

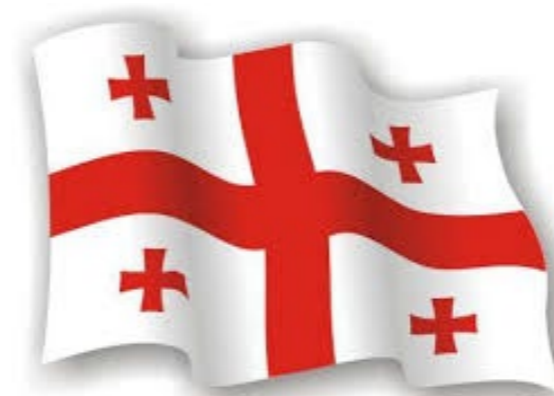
about GEOSTAT



- ❖ Legal Entity of Public Law
- ❖ Responsible for official statistics
- ❖ Coordinator of National Statistical System
- ❖ Reporting/accountable to the Parliament and to the Prime Minister
- ❖ Management and advisory Board
- ❖ The Law on Official Statistics of Georgia



WWW.GEOSTAT.GE



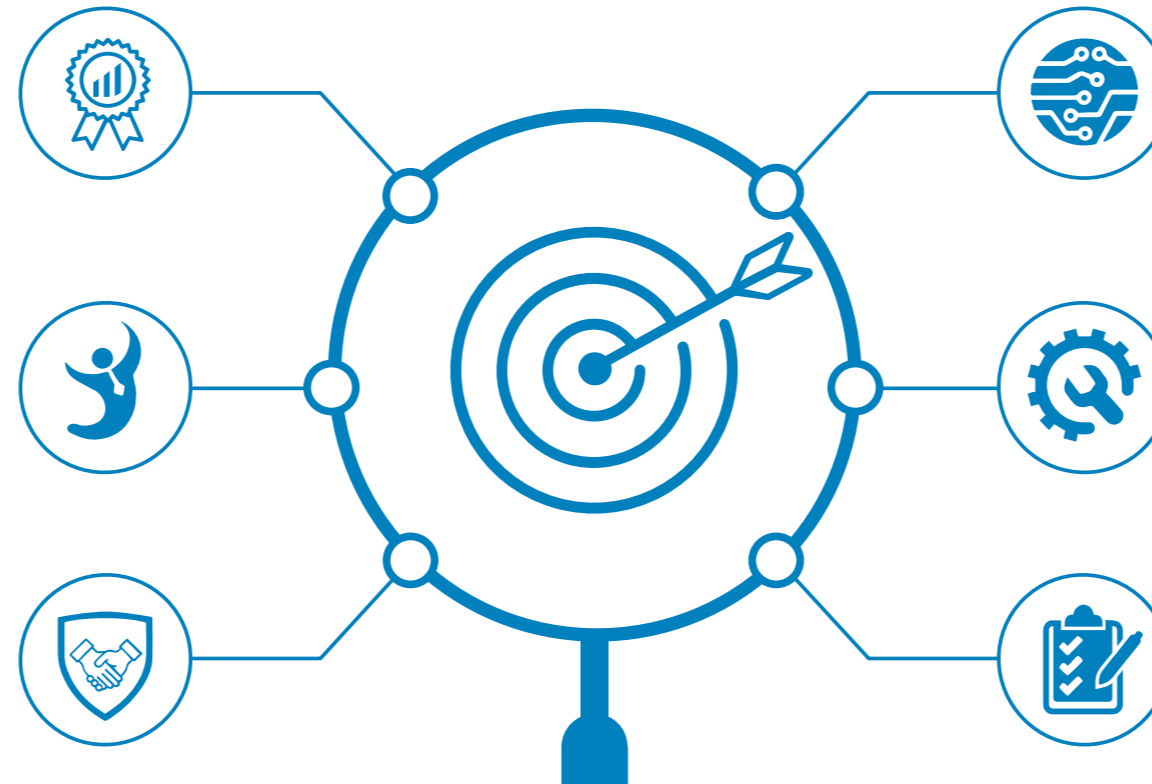
Objectives



Production of reliable and high quality statistics, based on user needs and necessary for decision-making

Dissemination of data in more understandable and visually attractive manner

Increasing credibility and developing trust in Statistics



Fostering a good image and reputation

Create more efficient and transparent System

Create attractive environment for personnel



Goals



Produce
improved quality data
in more understandable manner



To achieve
better results

Priorities,
acceptable for a
wide range of different users



Mission and Values



*sando monacemebi swori
gadauyvetilebebis Tuis!*



*Reliable Data for
Right Decisions!*



1

We work for the users!

2

We respect the respondents!

3

We are team of professionals!

4

We are leaders in the field of statistics!

Data Users



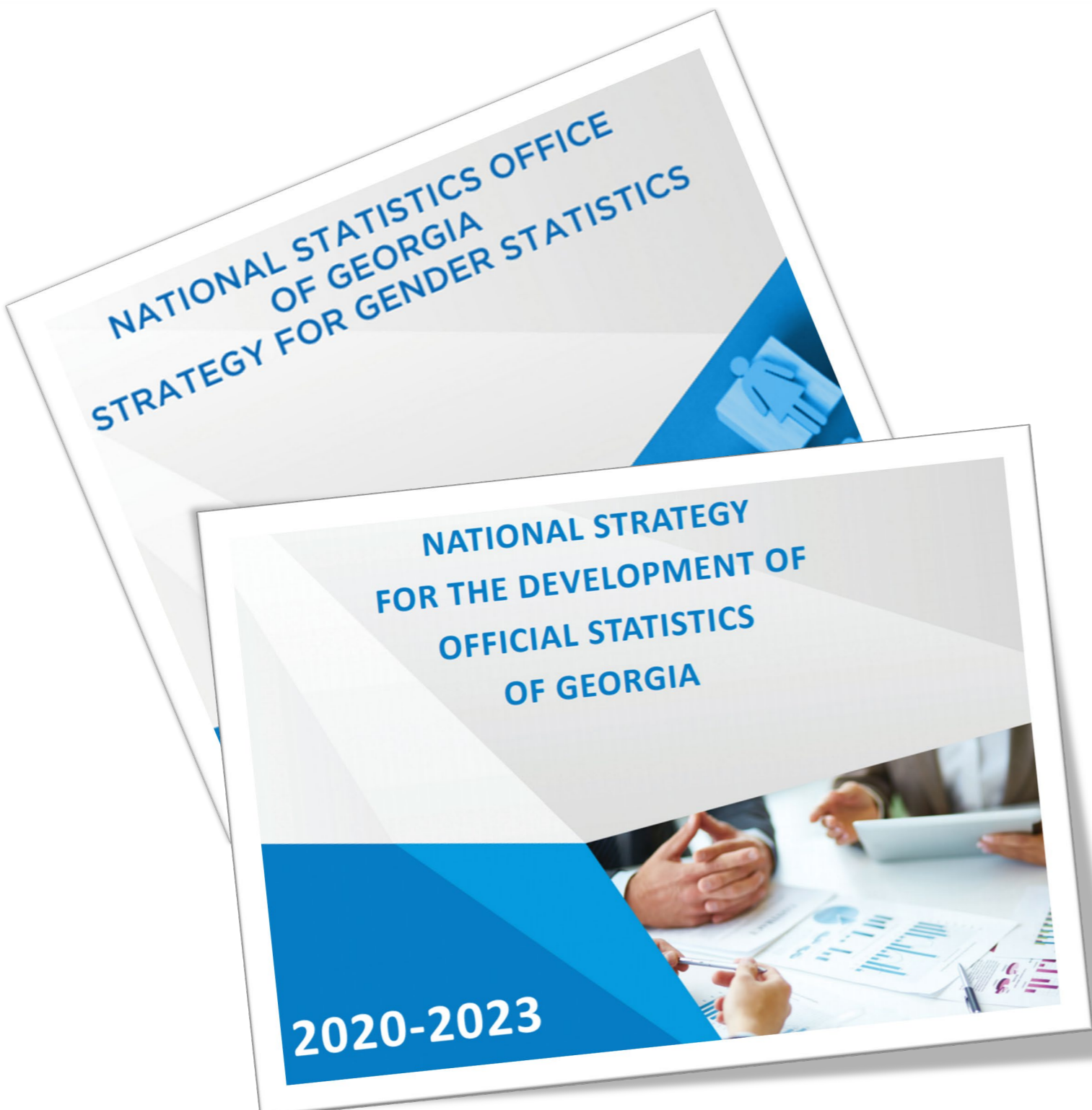
+ *Kids and Teenagers*

+ *Persons with Disabilities*

Priorities



PRIORITY




1




Produce high quality statistics based on user need

2



Establish effective and modern processes

3



Improve the use of data

Improve the use of statistics



Intensive cooperation
with media



Active dialogue
with users



Improve and develop
analytical activities



Establish modern and
effective system for data dissemination

Dialogue with users

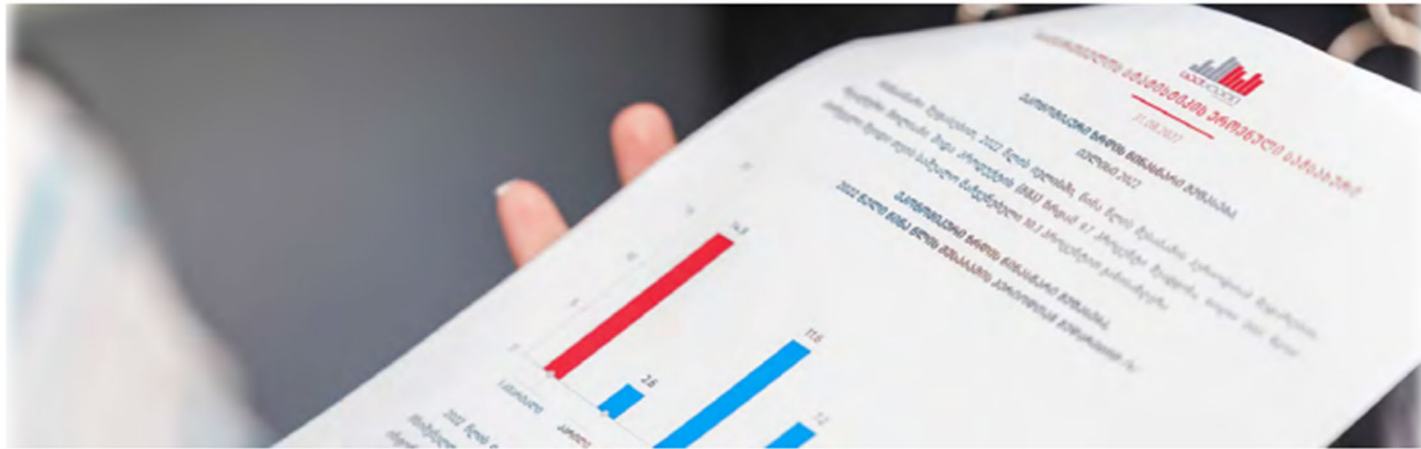


Around 15 meetings annually, with:

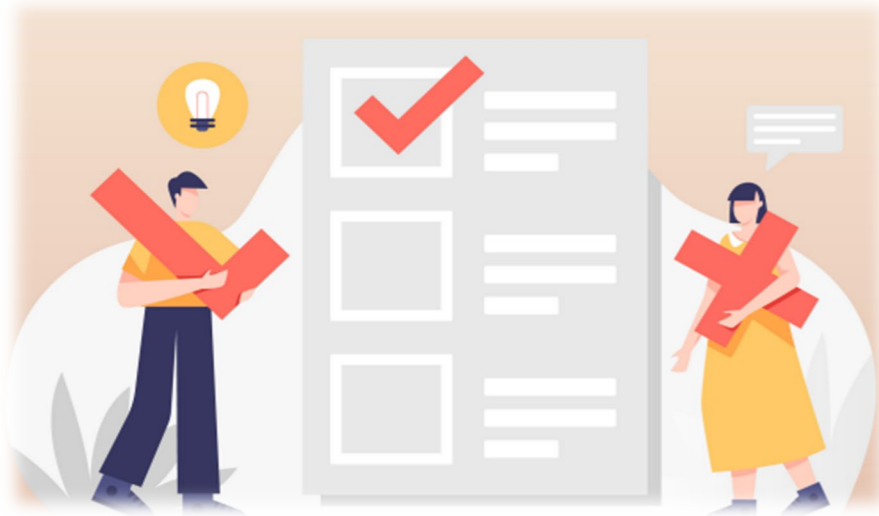
- Media
- Academia
- Business sector
- Mayors, Local government and self-government
- Public institutions
- NGOs
- Respondents



Cooperation with media



User Satisfaction survey



Data dissemination tools



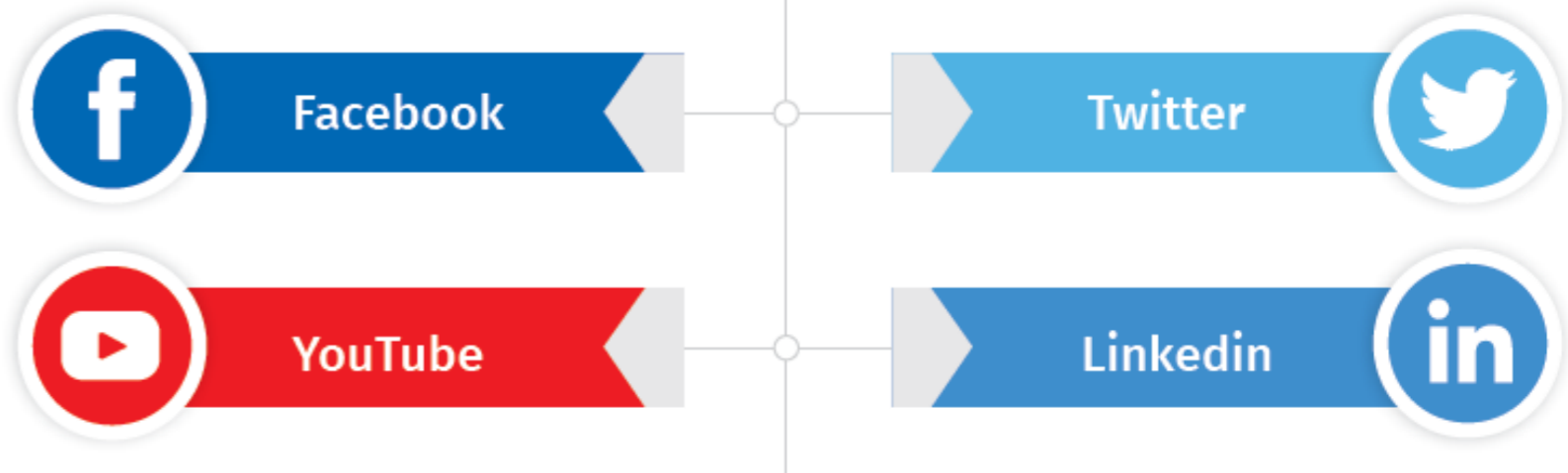
National Statistics Office of Georgia

INDICATORS OF SECONDARY GENERAL EDUCATION SCHOOLS
2021/2022
SCHOOL YEAR

www.geostat.ge

- 1 Detailed releases
- 2 Infographics
- 3 Video clips
- 4 Improved design
- 5 New services

Data dissemination methods



GEOSTATs website and applications for Android and IOS



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Adapted for persons with disabilities

STATISTICS	PUBLICATIONS	METHODOLOGY	METADATA	CALENDAR	MEDIA	SURVEYS	LINKS	PROJECTS
Population, thousands 3 688.6	GDP Per Capita (\$) 6671,9	Real GDP Growth Rate (%) 10,1	Unemployment Rate (%) 17.3	Inflation (%) 5.3				

SUMMARY OF VITAL STATISTICS IN GEORGIA 2022
30 March 2023
[Read more](#)

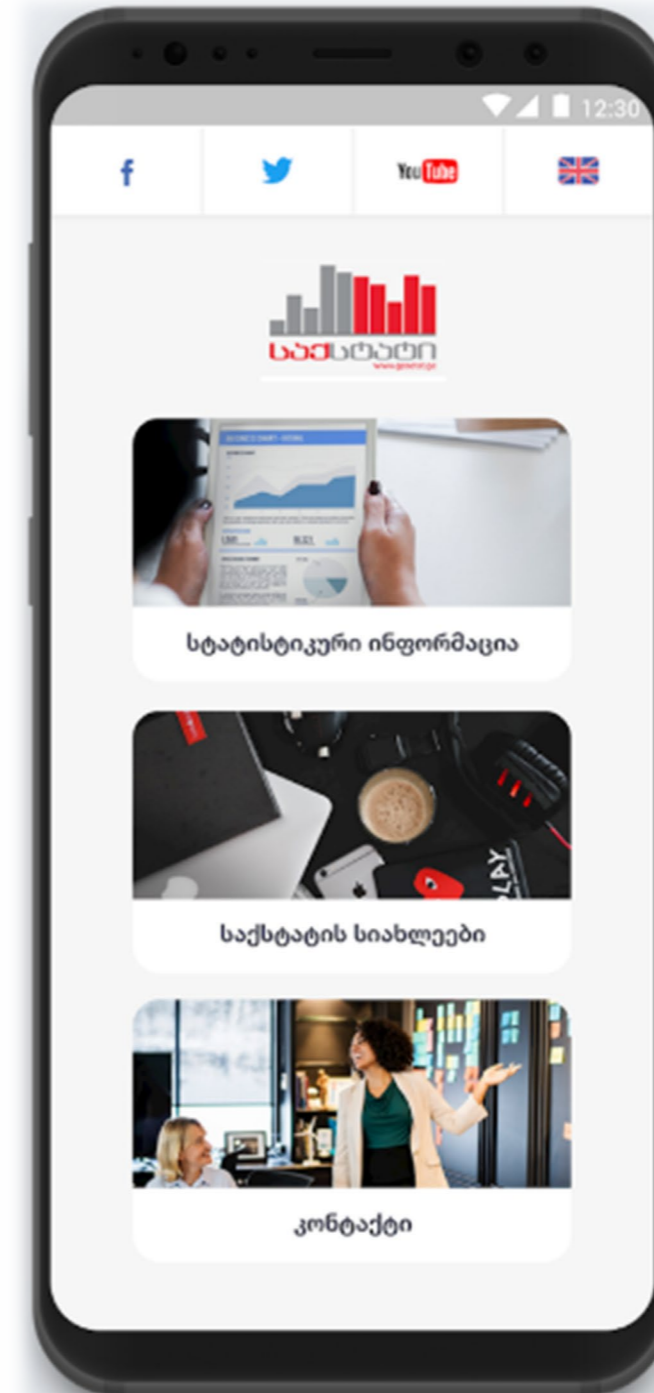
30.03.2023 | www.geostat.ge

Regional and Municipal Statistics

Infographic

GIS Analysis

Gender Statistics



Android & IOS

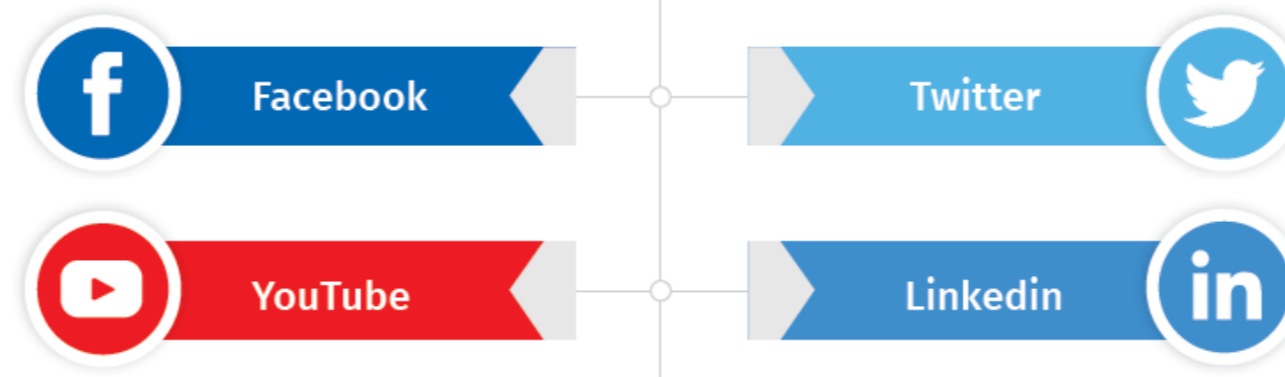


Thematic Interactive Portals



Data dissemination methods

20 Interactive portals
and online calculators



LESSONS LEARNED



NEED FOR DIALOGUE WITH USERS & OWNERS OF DATA SOURCES

- Global interest on data made statisticians and policymakers close to each other
- Bilateral cooperation ensures, that objectives are measurable and selected indicators are recognized by policymakers
- Cooperation and coordination between statisticians and policymakers needs to be strengthened
- Statistics system needs to be developed

COMMUNICATION

- Regular communication at different levels
- Active cooperation with users and owners of data sources
- Ensure establishment of transparent and reliable system



DEFINE CONCRETU RULES AND OBLIGATIONS
OF RELEVAN STAKEHOLDERS



THANK YOU FOR YOUR ATTENTION!

GOGITA TODRADZE

Executive Director

National Statistics Office of Georgia

Reliable Data for Right Decisions!

gtodradze@geostat.ge

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